

# 漁業改善プロジェクト（FIP）の普及促進と我が国における 国際漁業資源認証導入の課題検討・分析

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## 背景と目的

- 「持続可能性に配慮した調達」を目指す2020年東京五輪を控え、MSCなど水産物第三者認証についての関心及び需要が高まりつつある一方、現在我が国ではMSC認証漁業は2つにとどまり、今後その大幅増加は望めない状況にある。
- こうしたなか、MSC認証に基づき漁業を評価し、MSC認証水準に至るために漁業を改善するFIP（Fisheries improvement Project：漁業改善プロジェクト）を3つのモデル地域に我が国で初めて試行的導入を行い、この実証を通じ我が国における水産物第日本における三者認証を導入するための課題を検討・分析する。また、他に適応可能な日本版FIP・水産資源認証モデルを検討する。

## 活動内容/成果と今後の展望

### 北海道 焼尻島

1. エリア：離島地
2. 漁法：沿岸小型釣り船漁業



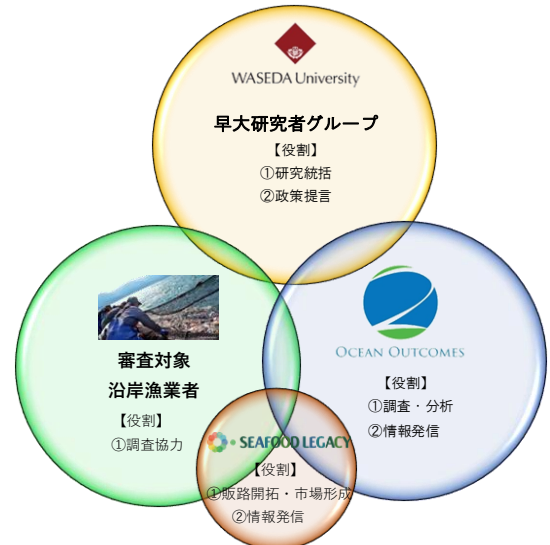
### 和歌山県 那智勝浦町

1. エリア：一般地方
2. 漁法：延縄漁業

### 千葉県 船橋市

1. エリア：都市
2. 漁法：小型巻き網漁業

## 研究活動体制



1. 関係者協議・ステークホルダーマッピング  
3つのモデル地域において関係者協議を行い、地域の将来像の検討を含めたFIP導入に向けた合意形成を進める。
2. 資源管理状況調査  
各モデル地域のFIP導対象漁業の資源状態・管理状態を調査し、現状と課題を把握する。
3. FIP事業計画策定・FIP実証  
合意形成の図れた地域では事業計画を策定し、FIPの実証を進める。
4. 販路開拓  
FIPの進んでいる地域では、流通業者等とのマッチング等将来的な販路開拓の取り組みを進める。
5. FIP/国際漁業資源認証導入の課題抽出  
漁業者に対する導入メリットの効果的な伝達、漁法に応じた多様な主体の合意形成アプローチ等

## 成果

- 日本版FIPモデル/水産資源認証の提言
- 情報発信による国内におけるFIP/水産認証の認知度向上と国際発信

## 展望

- 2020東京五輪に向けたFIPの普及
- 水産物国際認証プログラムに関する政策提言

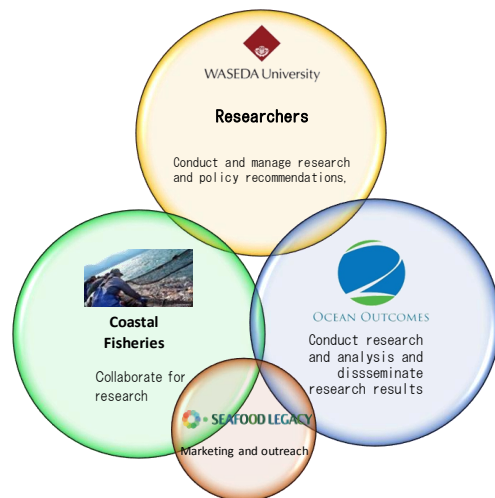
# Promoting the Spread of the Fishery Improvement Project (FIP) and Examining and Analyzing the Issues Associated with Implementing the International Fishery Resources Certification System in Japan

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## Background and Objectives

- With the upcoming 2020 Tokyo Olympic Games, for which Japan will aim to achieve “sustainable procurement,” there has been rising interest in the certification of marine products by third-parties, such as the MSC. On the other hand, our country currently has only two MSC certified fisheries, and this is not expected to increase dramatically in the foreseeable future.
- Faced with this situation, the FIP (Fisheries Improvement Project) will be implemented on a trial basis in three model regions for the first time in Japan to evaluate fisheries based on MSC certification standards, in an effort to bring them up to MSC certifiable standards. Through this project, we will examine and analyze the issues associated with implementing a third-party certification system for marine products in Japan. We will also examine other FIP and fishery resources certification models that may be applicable in the country.

## Research Activities System



## Details of Activities, Results and Prospects for the Future

**Yagishiri Island, Hokkaido**  
 1. Area: Remote island  
 2. Fishery: Coastal fishing from small fishing boats



**Nachikatsuura-cho, Wakayama Pref.**  
 1. Area: General region  
 2. Method: Longline fishing

**Funabashi City Chiba Pref.**  
 1. Area: Urban  
 2. Method: Small round haul netting

### Details of Activities

#### 1. Discussions with people involved and stakeholder mapping

Hold discussions with people involved in the three model regions, and build a consensus with the aim of implementing the FIP, including a look into what is to be aimed for in the future for the region.

#### 2. Survey of resources management status

A survey will be carried out on the FIP-targeted resources and their management in the model regions to ascertain their current status and issues.

#### 3. Laying down the FIP plan and executing it

In regions where a consensus has been reached, the FIP plan will be laid down and executed.

#### 4. Cultivating markets

In regions where the FIP makes progress, initiatives will be implemented to cultivate markets for the future through, e.g., matchmaking with distributors.

#### 5. Identifying the issues surrounding the implementation of the FIP / international fishery resources certification system

Effective way of conveying the merits to people in the fishing industry, how to build consensus among diverse stakeholders in accordance with fishing methods and etc.



### Results

- Proposing Japanese-style FIP model / fishery resources certification system
- Raising awareness for the FIP / fishery certification in Japan through dissemination of information, and promoting it internationally

### Prospects

- Spreading FIP in preparation for the 2020 Olympic Games
- Policy recommendations on international certification Programs for marine products